

Contact

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Top Skills

Brand development

Lavoro di squadra

Branding

patrizio cecconi

creative director at grapho srl

Greater Rome Metropolitan Area

Summary

Highly motivated creative director with expertise in all facets of brand building, integrated marketing, events, e-marketing and web-sites design. More than 20 years experience in the sector with responsibility for agency and design direction, above and below-the-line advertising, events, web-sites marketing strategies and interactive media.

Strong conceptual and strategic skills with the ability to assemble, communicate, direct and motivate diverse groups to meet challenges and goals.

Experience

Grapho

creative director

January 1999 - Present (25 years 11 months)

Education

Istituto Europeo di Design

Graphic Design · (1986)